

BRIGHT Tanzania

ORGANISATIONAL PROFILE





Welcome to BRIGHT Tanzania

Welcome to BRIGHT Tanzania, where vision meets action at the grassroots. We are delighted to share with you who we are, what we believe in, and how we work to create lasting change across communities in Tanzania.

Whether you are a partner, donor, community member, or someone simply passionate about social justice and women and youth empowerment thank you for taking the time to learn about BRIGHT. This profile offers you a window into our purpose, our work, and the people we serve. We invite you to join us in building a just, inclusive, and empowered society one initiative at a time.



Who We Are

BRIGHT Tanzania (Building Resilient Initiatives for Gender and Human Transformation) is a youth-led, community-based, and non-partisan non-governmental organization registered under the NGO Act No. 24 of 2002 with registration number 00NGO/R/8104. We work to empower young people, women, and underserved communities across Tanzania through inclusive, rights-based, and sustainable development programs.

Our work is grounded in the belief that transformative change begins at the grassroots. We promote gender justice, health equity, youth economic empowerment, civic participation, climate resilience, and early childhood development (ECD), ensuring that no one is left behind.



Our Vision, Mission & Guiding Principles



OUR VISION

A just and inclusive society where youth and women thrive as empowered leaders, enjoying dignity, health, and equal opportunities.

OUR MISSION

To create resilient and equitable communities by amplifying the voices of youth and women through transformative, participatory, and locally driven initiatives.



Where We Work

BRIGHT Tanzania is formally registered and mandated to operate across all regions of mainland Tanzania, enabling us to reach a wide spectrum of communities urban and rural, remote and underserved, emerging and highly populated. Our national mandate reflects our commitment to inclusive development and our vision of a just society where all youth and women, regardless of geography, have the opportunity to thrive.

While our national license permits countrywide intervention, our current active operations are strategically concentrated in the following eight regions, based on assessed needs, program priorities, and available resources:



DAR ES SALAAM

As the country's largest and most dynamic urban center, Dar es Salaam serves as a key hub for BRIGHT's urban youth engagement and innovation. Here, we implement civic education forums, digital advocacy campaigns, and urban SRHR outreach particularly targeting out-of-school youth and young women navigating complex city life challenges. Dar also hosts our national coordination and partnership engagement office.

MOROGORO

Morogoro's combination of rural and semi-urban populations presents an opportunity for integrated development work. BRIGHT operates programs that blend community health outreach, youth entrepreneurship, and women's economic empowerment. The region's agricultural base also supports future prospects for agri-enterprise training and climate-smart interventions.

NJOMBE

With high rates of adolescent pregnancy, malnutrition, and limited access to SRHR services, Njombe is a critical focus region for BRIGHT's health interventions. We engage in youth-led awareness campaigns, school-based health education, and community dialogues on reproductive rights. In addition, we support initiatives that promote parental engagement in nutrition and ECD.

TABORA

Tabora faces intersecting challenges including gender-based violence, teenage pregnancy, and education dropouts. BRIGHT's interventions here emphasize gender justice, GBV prevention, menstrual health education, and community mobilization through youth and women's groups. We work in close collaboration with LGAs to support policy-level advocacy and local system strengthening.

MTWARA

Located along the southern coastal corridor, Mtwara is one of our emerging regions where BRIGHT delivers Early Childhood Development (ECD) services, supports young mothers and caregivers, and promotes youth livelihood initiatives. We focus on both health and social protection services, ensuring that children under five receive holistic care while their parents are supported economically.

IRINGA

Iringa is a hotspot for HIV/AIDS, gender inequality, and limited youth economic opportunities. Here, BRIGHT has introduced health education outreach targeting adolescents and young adults, entrepreneurship mentorship for girls and young mothers, and inclusive forums that promote male allyship and accountability in reproductive and social health.

TANGA (Muheza District)

In Tanga, we are concentrated in Muheza District, a region facing significant environmental pressures. BRIGHT leads environmental protection campaigns including reforestation, solid waste awareness, and youth-led eco-enterprise training. These are supported by school-based clubs and community green champions who advocate for sustainable practices.

MBEYA

As a cross-border hub with a growing population of vulnerable youth, Mbeya is central to our economic empowerment and health engagement programs. We work with young people in peri-urban communities to enhance life skills, financial literacy, and access to SRHR services. Our model integrates civic participation and economic resilience building for long-term transformation.



Working with Local Partners

Across these regions, BRIGHT collaborates closely with Local Government Authorities (LGAs), schools, health facilities, community-based organizations, and local leaders. This ensures that our interventions are locally responsive, community-owned, and aligned with national and regional development priorities, including those led by PO-RALG, the Ministry of Health, and the Ministry of Gender and Youth.

We continue to assess opportunities for expansion into new regions based on needs assessments, partnerships, and available funding always guided by our commitment to equitable access and youth-driven impact.



Our Guiding Principles:



Youth-centered and
community-led
development



Partnership and
collaboration for
impact



Gender equality and
human rights for all



Innovation and
adaptability



Inclusivity and non-
discrimination



Sustainability
through local
empowerment



Integrity,
accountability, and
transparency

What We Do – Focus Areas

Health & Wellbeing

Including SRHR, HIV/AIDS awareness, menstrual health, mental health

Gender Justice

GBV prevention, male engagement, women's rights advocacy

Youth Economic Empowerment

Skills training, entrepreneurship, financial literacy

Environmental Protection

Tree planting, climate-smart education, eco-entrepreneurship

Civic Engagement & Human Rights

Youth leadership, legal literacy, governance inclusion

Early Childhood Development

Parenting support, ECD center strengthening, nutrition education



Our Strategies

Capacity building for youth, women, and community stakeholders

Community-driven project implementation

Research, data generation, and learning

Behavior change communication and public campaigns

Partnership with LGAs, CSOs, and private sector

Policy advocacy and engagement at local and national levels



OUR IMPACT

Since our establishment, BRIGHT Tanzania has reached over

10,000

Direct beneficiaries

Engaged more than

100,000

Individuals through community forums, digital platforms, and training.

Our impact includes improved uptake of reproductive health services, increased financial independence among young women, reduced stigma around mental health, and enhanced participation of youth in civic and environmental initiatives.



Who We Work With

BRIGHT prioritizes work with vulnerable, underserved, and marginalized communities including



Adolescent girls and young women (AGYW)



Young mothers



Out-of-school youth



Rural populations



People with disabilities

We work in close partnership with local government authorities, community-based organizations, schools, and international development agencies to co-create impactful, inclusive solutions.



Community Insights and Stories

At BRIGHT Tanzania, our greatest inspiration comes from the communities we serve. Every project, campaign, and training session is enriched by the voices of young people, women, caregivers, and local leaders who share their lived experiences and shape the direction of our work. These real-life insights ground our programs in reality, build trust, and ensure lasting impact.

Listening to Local Voices

Our work begins with listening. We conduct community forums, household visits, and youth dialogues to understand:

- What challenges communities face on the ground
- What solutions they have already tried
- What they need to feel safe, empowered, and included

Whether it's a young mother in Njombe explaining the barriers to accessing antenatal care, or a youth group in Tabora calling for more safe spaces for girls, we prioritize participatory feedback and reflection.

Stories of Change

Here are just a few examples of how BRIGHT's work has made a difference:

Amina's Path to Confidence – Mbeya

"I used to feel invisible in my community," shares Amina, a 22-year-old from Mbeya. After participating in BRIGHT's youth entrepreneurship training, she started a small poultry business and now supports her siblings' education. **"BRIGHT gave me more than skills it gave me belief in myself."**

Changing Minds, Saving Lives – Iringa

In Iringa, a male youth leader joined our SRHR training for boys. **"I used to think that reproductive health was a girl's issue,"** he says. **"Now I talk to my friends about respect and safe choices. We need more young men to speak up like this."**

Planting Roots for the Future – Muheza, Tanga

During an environmental awareness campaign in Muheza, students from three primary schools planted over 1,000 trees. **"Before, we didn't know what climate change meant. Now we see that we are part of the solution,"** said a 13-year-old participant.

Data Meets Experience



In all our regions, we combine storytelling with evidence. Through participatory monitoring tools like Most Significant Change (MSC) and community scorecards, we capture outcomes that go beyond numbers: resilience, dignity, and hope.

Why It Matters

These stories and insights remind us that we are not just delivering services we are nurturing leadership, shifting narratives, and standing in solidarity with those working to build better futures from within.

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**Empowering Lives,
Transforming Communities.**

